



Tempe Art in Private Development



Insight Enterprises

6820 S. Harl Ave.

Mark McDowell & David Venezky

Beacon, 1997

Aluminum, neon,
gold, and lighting

Artist Website:

www.socagallery.com/art/mark-mcdowell
www.venezky.com

Description: This 48-foot tall Insight structure uses aluminum, neon, incandescent light, and gold to create what the company hopes will become an impending cultural landmark. In their collaboration, the two artists bring expertise from the worlds of fine arts and from film.

Artist biography: Mark McDowell received his BFA from Pennsylvania State University in 1976 and promptly moved to Arizona. In the years since, he has had more than 25 one-man exhibitions in museums and galleries from coast to coast. He earned Artist of the Year honors for 1998-99 from the Scottsdale Cultural Council and has received awards from the Arizona Commission on the Arts and the Museum of Fine Arts in Santa Fe. He lives in Scottsdale with his two children in a historic neighborhood known as the West Bank.

David Venezky, a Los Angeles designer, has worked extensively in television and film. Some of his projects include: Spiderman (2002), Transformers (2007), Hancock (2008) and Moneyball (2011). Previously, he had also completed another project for Insight.

Funding: This project was funded by the individual developer, Insight Enterprises Inc., as a requirement of Tempe's Art in Private Development Ordinance.